



BECOME AN EVENT SPONSOR!

'Keep Calm and Carry On' as Samuels Library brings a *British Invasion* to Warren County with our 11th *A Taste for Books* fundraiser! We'll commemorate the literature, legends, and lyrics from across the pond with this lively and entertaining fundraising event. *A Taste for Books* brings together our library patrons, local businesses, nonprofit organizations, clubs, and community leaders to celebrate and support your crown jewel of a Library, located right here in Front Royal!

Ticket sales to this much-anticipated event have grown to over 300 guests who value the exceptional resources available for FREE to everyone in our community. Put your business in front of a receptive audience as they connect with old friends, enjoy delicious food and drink, bid on brilliant silent auction items, and enjoy the best party in town. Don't miss this once-a-year opportunity to show your support for Samuels Public Library.

THE THEME

Prepare for a full-out *British Invasion* as we magically transform Samuels Library into reflections of our royal neighbors across the pond. Come with us as we explore the rich literature, the cultural legends, and the unforgettable lyrical contributions of the United Kingdom.

HOW DOES MY BUSINESS BENEFIT?

There are many advertising and promotional benefits for sponsoring this event! Depending on your sponsorship level, you might receive:

- Company name and logo featured on event website TasteforBooks.net
- Listing in the Event Program
- Your name or logo in beautiful event posters and recognizable ads, stories, and promotions with the support of our local media partners
- 16,000+ library patrons and supporters will see your name and logo in the months leading up to the event

In addition to sponsorships, you can choose to provide a **Silent Auction** item. Your company name will be featured in the Event Program and highlighted prior to the event in the library display case and pre-event advertising.





SPONSORSHIP LEVELS PROMOTIONAL BENEFITS

Sponsorships, Logos, and Advertisements must be submitted by
March 1, 2024 to ensure inclusion in the promotional benefits
listed below to:

Eileen Grady at (540)635-3153 ext. 111 or sponsorships@samuelslibrary.net

BEATLEMANIA EVENT SPONSOR \$10,000+*

Includes all the benefits of the Shakespearean sponsorship package & special customized benefits designed with the sponsor.

<i>Promotional Benefit</i>	SHAKESPEARE \$5,000 +	SHERLOCK HOLMES \$2,500	JAMES BOND \$1,000	MISS MARPLE \$500	MR. DARCY \$250
Recognition on the Library's Electronic Display Board throughout the night	✓	✓			
Business Name Permanently Inscribed on Donor Wall of Honor in Library Lobby	✓	✓	✓		
Your Logo* on Event Posters & Newspaper Ads	✓	✓	✓		
Logo*/Name in Library Patron Newsletter (Almost 6,000 Subscribers)	✓	✓	✓		
Tickets to Event	4 Tickets ✓	3 Tickets ✓	2 Tickets ✓	1 Ticket ✓	
Logo*/Name & Link to Your Website on Event Website (March 1-May 1) www.tasteforbooks.net	✓	✓	✓	✓	
Your Ad (or Tribute) in Event Program	TWO Page AD ✓	FULL Page AD ✓	½ Page AD ✓	¼ Page AD ✓	1/8 Page AD ✓
Your Name Listed in Event Program	✓	✓	✓	✓	✓
Library Facebook Page Sponsor Post	✓	✓	✓	✓	✓

**Logo to be submitted by sponsor in high resolution .jpg or .png file format*

SPECIAL ADVERTISING OPPORTUNITY



**DOWNTON
ABBAY**

Business Card Advertisement in Program (Actual size 2.5"x2")

\$100

Tribute (Up to 9 lines of text, 20 characters per line, in honor or in memory of a person or special event)

\$100



SPONSORSHIP / ADVERTISER REPLY FORM

YES! I want to promote my business while supporting my public library

Name to be listed as Sponsor: _____

Contact Person: _____

Address: _____

Phone: _____ E-mail: _____

Sign my business up for A Taste for Books sponsorship at the following level:

 **BEATLEMANIA** \$10,000

 **SHAKESPEARE** \$5,000+

 **SHERLOCK HOLMES** \$2,500+

 **JAMES BOND** \$1,000+

 **MISS MARPLE** \$500+

 **MR. DARCY** \$250+

Submit logo in high resolution .jpg or .png file format to: sponsorships@samuelslibrary.net.

☐ I am interested in placing an Advertisement in the Event Program (\$100)

Send a business card or a 2.5"x2" graphic

☐ I am interested in placing a Tribute in the Event Program (\$100)

Send your tribute below: Limit 180 characters. Example (In honor of, In memory of, In recognition of...)

Have questions or want to customize a package?

Call or e-mail Eileen Grady at (540)635-3153 ext. 111 or
sponsorships@samuelslibrary.net

Return to:

Samuels Public Library
330 East Criser Road
Front Royal, VA 22630

