

BECOME AN EVENT SPONSOR!



Take a Walk on the Wild Side as Samuels Library brings the Animal Kingdom to Warren County with our 13th *A Taste for Books* fundraiser! Join us on Saturday, April 25, 2026, for an unforgettable evening where the library comes alive with the sights, sounds, and spirit of the animal world. *A Taste for Books* brings together library supporters, local businesses, nonprofits, clubs, and community leaders to celebrate and strengthen Samuels Public Library, a vibrant hub of knowledge and imagination for all ages located right here in Front Royal!

Ticket sales to this much-anticipated event have grown to over 350 guests who value the exceptional resources available for FREE to everyone in our community. Be part of the excitement as attendees mingle, enjoy delicious food and drink, bid on unique silent auction items, and enjoy the best party in town. Don't miss this once-a-year opportunity to show your support for Samuels Public Library.

THE THEME



Samuels Library will spring to life as we bring the Animal Kingdom to you, where the wild imagination roams free, stories leap off the page, and inspiration takes flight! Through creative décor, themed tables, and playful literary nods to the natural world, guests will experience an evening that celebrates curiosity, creativity, and community.

HOW DOES MY BUSINESS BENEFIT?

There are many advertising and promotional benefits for sponsoring this event! Depending on your sponsorship level, you might receive:

- Company name and logo featured on event website TasteforBooks.net
- Listing in the Event Program
- Your name or logo in beautiful event posters and recognizable ads, stories, and promotions with the support of our local media partners
- 16,000+ library patrons and supporters will see your name and logo in the months leading up to the event

In addition to sponsorships, you can choose to provide a **Silent Auction** item. Your company name will be featured in the Event Program and highlighted prior to the event in the library display case and pre-event advertising.



Penny Lane Hair Co.

SPONSORSHIP LEVELS & PROMOTIONAL BENEFITS

Sponsorships, Logos, and Advertisements must be submitted by March 1, 2026 to ensure inclusion in all promotional benefits listed below to:

Amy Hayes at ahayes@samuelslibrary.net

OCEAN OVERSEER—\$10,000+*

Includes all the benefits of the Rainforest Ranger sponsorship package & special customized benefits designed with the sponsor.

Promotional Benefits	Rainforest Ranger \$5,000+	Savanna Scout \$2,500	Desert Defender \$1,000	Tundra Tracker \$500	Prairie Pathfinder \$250
Recognition on the Library's Electronic Display Board throughout the night	✓	✓			
Business Name Permanently Inscribed on Donor Wall of Honor in Library Lobby	✓	✓	✓		
Your Logo* on Event Posters & Newspaper Ads	✓	✓	✓		
Logo*/Name in Library Patron Newsletter (Almost 7,000 Subscribers)	✓	✓	✓		
Tickets to Event	4 Tickets ✓	3 Tickets ✓	2 Tickets ✓	1 Ticket ✓	
Logo*/Name & Link to Your Website on Event Website (March 1-May 1) www.tasteforbooks.net	✓	✓	✓	✓	
Your Ad (or Tribute) in Event Program	TWO Page AD ✓	FULL Page AD ✓	½ Page AD ✓	¼ Page AD ✓	1/8 Page AD ✓
Your Name Listed in Event Program	✓	✓	✓	✓	✓
Library Facebook Page Sponsor Post	✓	✓	✓	✓	✓

Special Advertising Opportunity

DECIDUOUS DISCOVERER	Business Card Advertisement in Program (Actual size 2.5"x2")	\$100
	Tribute (Up to 9 lines of text, 20 characters per line, in honor or in memory of a person or special event)	\$100



SPONSORSHIP/ADVERTISER REPLY FORM

YES! I want to promote my business while supporting my public library

Name to be listed as Sponsor: _____

Contact Person: _____

Address: _____

Phone: _____ E-mail: _____

Sign my business up for A Taste for Books sponsorship at the following level:



**OCEAN
OVERSEER \$10,000**



**SAVANNA
SCOUT \$2,500**



**TUNDRA
TRACKER \$500**



**Rainforest
Ranger \$5,000**



**DESERT
DEFENDER \$1,000**



**PRAIRIE
PATHFINDER \$250**

Submit logo in high resolution .jpg or .png file format to: ahayes@samuelslibrary.net

☐ **I am interested in placing an Advertisement in the Event Program (\$100)**

Send a business card or a 2.5"x2" graphic

☐ **I am interested in placing a Tribute in the Event Program (\$100)**

Send your tribute below: Limit 180 characters. Example (In honor of, In memory of, In recognition of...)

Have questions or want to customize a package?

Call or e-mail Amy Hayes at **(540) 635-3153 ext. 114** or

[**ahayes@samuelslibrary.net**](mailto:ahayes@samuelslibrary.net)

Return to:

**Samuels Public Library
330 East Criser Road
Front Royal, VA 22630**

